



University of the Pacific Arthur A. Dugoni School of Dentistry
126th Alumni Association Annual Meeting – 2025 Alumni Weekend
Including The 39th Frederick T. West Orthodontics Lectureship and
The 2nd Alan H. Gluskin Endodontics Symposium



Brian J. Baliwas '14, DDS

Adam M. Miller '16, DDS

Friday, January 31, 2025

- 3 CE units

Subject Area: "Dental Photography & Your Practice"

Title: "Dental Photography: Elevated and Efficient"

Course Description:

What if the single biggest boon to your practice is already sitting on a shelf in your office? Artistic images on social media can be daunting and makes the whole craft of photography seem untouchable. However, whether you're looking to impress patients with before and after images, or taking anterior shade tab photos for your lab, your digital camera is the key. This course will give participants the tools needed to take control behind the lens and immediately see results such as enhanced esthetics, higher quality restorations, less lab remakes, and more efficient chair time. The course will focus on the clinical application of photography, giving participants clinical pearls to be incorporated into all practice types.

Objectives:

- 1) Take a set of comprehensive intraoral/extraoral photos.
- 2) Utilize photography to enhance shade selection and laboratory communication.
- 3) Utilize photography to increase patient treatment plan acceptance.
- 4) Know which equipment is needed to take high-quality photos in the dental office.
- 5) Understand basic camera terminology and setting to simplify workflow.
- 6) Use digital photography as a tool to instill patient confidence.

Short Bio:

Dr. Brian Baliwas maintains a private practice in downtown San Francisco, California, near Union Square. His practice philosophy is centered on conservative, comprehensive, cosmetic dentistry that utilizes modern dental materials and techniques. Dr. Baliwas received his D.D.S. degree from the University of the Pacific Arthur A. Dugoni School of Dentistry in San Francisco in 2014, where he graduated with high honors and was elected to join both Omicron Kappa Upsilon and Tau Kappa Omega dental honor societies. As an active member of the Seattle Study Club, the American Academy of Cosmetic Dentistry, the Academy of General Dentistry, and a graduate from the Kois Center, Dr. Baliwas strives to surround himself with some of the best practitioners in his field.

Dr. Adam Miller maintains a private practice in San Francisco, California, near Downtown Union Square. His practice philosophy is centered on minimally invasive, highly esthetic, comprehensive dentistry that utilizes modern technology and techniques.

Dr. Miller received his D.D.S. degree from the University of the Pacific Arthur A. Dugoni School of Dentistry in San Francisco, where he graduated with honors and was elected to join the Tau Kappa Omega dental honor society. He is a graduate of the Kois Center in Seattle and remains active in the American Academy of Cosmetic Dentistry, American Dental Association, California Dental Association, San Francisco Dental Society, and the Academy of General Dentistry. Dr Miller is also a director of the Golden State Study Club in San Francisco (a Seattle Study Club affiliate). He continues to lecture to students and to practicing dentists in the subjects of cosmetic dentistry, dental photography, patient psychology, team building/culture, and branding.

With a passion for serving others, Dr. Miller leads yearly trips to rural Mexico with LIGA Flying Doctors of Mercy. His group of dentists travel alongside volunteer airline pilots to help the less fortunate people of San Blas, Sinaloa.

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